

Public Perception

2017



SERVICE USAGE



...of respondents had used a charitable or voluntary service in the past twelve months.

This equates to **1,326,722** people in Northern Ireland aged 16 and over.



Usage cut across all major demographics including age, gender, marital status, location and social class.

BENEFICIAIRES



83% all respondents believed that they have gained a benefit from a using a charitable or voluntary service.

Benefits were most felt amongst higher income groups [...]

SOC. CLASS	PERCENTAGE
ABC1	86%
C2	83%
DE	79%

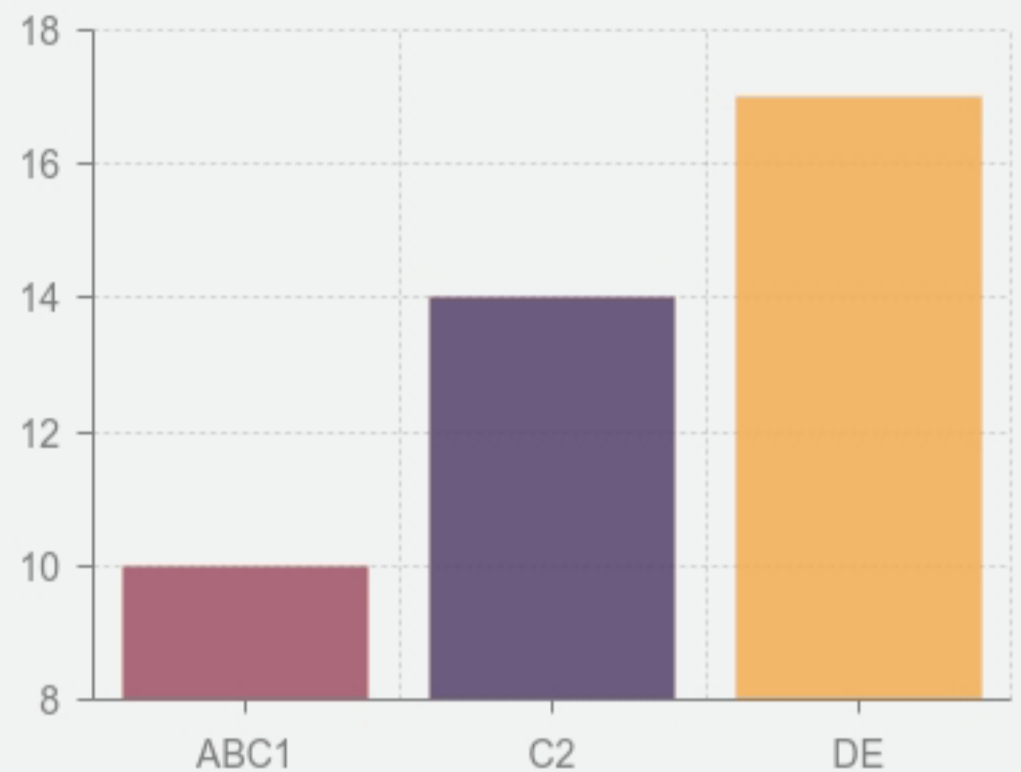


[...] and in the southern region of Northern Ireland (88%) and Belfast City (87%).



...said that VCSE services are *'essential to their lives'*

63% said that VCSE services are *"important to their lives"*



* this figure rises considerably amongst lower income groups.

PERCEPTION & TRUST



45%

Believe that the community and voluntary organisations are the most informed to speak out about issues facing society.

Just under three-quarters of all respondents, believe that the sector is informed to speak out about the issues facing society.

70%
*total mentions