



Swiftaid's Great Gift Aid Hunt is back this February with the aim of helping UK charities find £564 million in unclaimed Gift Aid.

Every year, **£564 million in Gift Aid goes unclaimed**, depriving charities of crucial funding. Now, more than ever, it's vital to claim Gift Aid to support the causes that need it most. Swiftaid is making it easy for charities to claim Gift Aid and boost their income.

Last year we helped UK charities find an additional £1.3 million of Gift Aid income.

The Great Gift Aid Hunt is an easy way to increase income for your charity without asking your donors for a single penny.

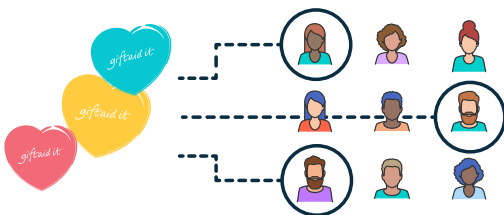


“ Thanks to Swiftaid, we are in a far better position to claim Gift Aid on donations from wonderful supporters that would otherwise remain unclaimed or else use valuable resource to manually follow up. ”

– Rebekah Severn, Noah's Ark Children's Hospice

How it works

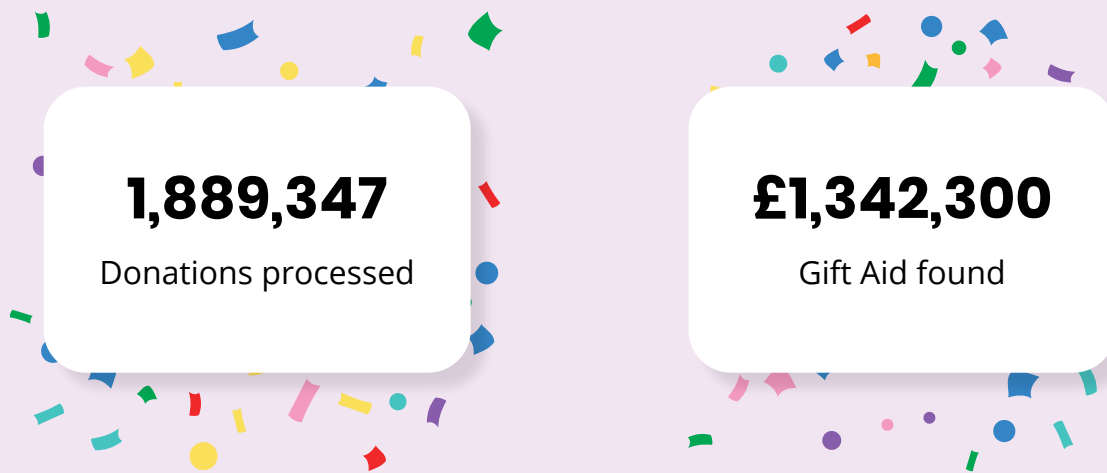
By sending in donation information from the current tax year, Swiftaid can match it with millions of UK taxpayers, and if a match is found, 25% more is added – all without asking donors for additional funds.



- 1 Charity sends information about their donations to Swiftaid.
- 2 Swiftaid pairs donations with their respective donors, sends each donor a notification detailing the match, and creates the Gift Aid declarations on behalf of the donor.
- 3 Swiftaid prepares and submits claims to HMRC, who then directly pays the charity.

The Great Gift Aid Hunt 2023 in numbers

During The Great Gift Aid Hunt 2023, we managed to find £1.3 million in additional Gift Aid for 27 charities across the UK. Just imagine how much more we can find with more charities like yours involved!



Some of the charities who benefited from last year's hunt.



It was easy to fill out the form as it was very similar to the form provided by HMRC for Gift Aid submissions. I would and will use it again. 17.43% of the total Gift Aid was matched.



– Sally Hoddell, The Atlas Foundation



I would highly recommend Swiftaid, for any charity – large and small. The ease of using the product and its ability to identify unclaimed Gift Aid, with very limited resource required from the charities, makes this a hugely valuable initiative.



– Tara Honeywell, Barnardos



[Click here to get your charity ready for 2024](#)