

Draft Programme for Government Framework

Consultation Event



#PfG2016



Working with children,
for children

Outcomes Based Accountability What is it?

Celine McStravick Director NCB

About NCB



Working with children,
for children

*Using evidence to improve outcomes for children, families
and communities*

POLICY | PROOF | PARTNERSHIP | PRACTICE | PARTICIPATION

What is OBA?



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**...a disciplined way of thinking, taking
action and demonstrating impact**

POLICY | PROOF | PARTNERSHIP | PRACTICE | PARTICIPATION

What is OBA?



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Trying Hard Is Not Good Enough

*How to Produce Measurable Improvements
for Customers and Communities*

Mark Friedman

The approach taken in the Pfg framework draws on techniques set out by Mark Friedman in his book “Trying Hard isn’t Good enough” which describes a range of practical techniques supporting an increased outcomes focus in public policy (page 8)

OBA IN NORTHERN IRELAND



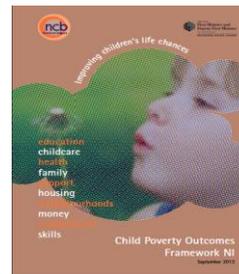
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Deputy First Minister**

www.ofmdfmini.gov.uk

DELIVERING SOCIAL CHANGE



**Social
Investment
Fund**





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SIMPLE

COMMON SENSE

PLAIN LANGUAGE

MINIMUM PAPER

USEFUL

What is OBA?



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Five criteria

- Simple
- Common sense
- Plain language
- Minimum paper
- Useful

Two parts:

Population Accountability

about the well-being of
WHOLE POPULATIONS



Performance Accountability

about the well-being of
CLIENT POPULATIONS

DEFINITIONS



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OUTCOMES (14 in PfG)

Conditions of well-being

Positive , jargon free statements of well being in plain language that people can understand

DEFINITIONS



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INDICATORS

Measures which help quantify the achievement of an outcome

How would we recognise these outcomes in measureable terms if we fell over them?

DEFINITIONS



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PERFORMANCE MEASURES

A measure to evaluate how well a programme, agency or service system is working

Three questions

- How much did we do? (quantity)
- How well did we do it? (quality)
- Is anyone better off as a result? (quantity and quality of effect or service user outcomes)

Performance measures tell us how well service providers are working as opposed to the impact on whole populations

From ends to means...

From talk to action



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OUTCOMES

“ A condition of well-being for children, adults, families or communities”

INDICATORS

“A measure which helps quantify the achievement of an outcome”

ENDS

PERFORMANCE MEASURES

-“A measure of how well a programme, agency or service is working.

MEANS

Population
Accountability

Performance
Accountability

Turning the Curve



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POPULATION

All children and young people in NI

OUTCOME

“Are Enjoying, Learning and Achieving”

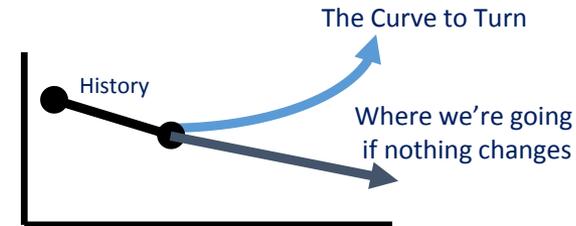
EXPERIENCE

- What would this outcome look like if we could see it, hear it, feel it?

INDICATORS & BASELINE

For example...

1. Key Stage 2 attainment
2. Post-primary school attendance
3. GCSE attainment
4. School leavers in higher education etc.



STORY

Behind the baselines

- The causes, the forces at work
- What's driving the baseline

Data development
Agenda (Pt 1)

PARTNERS

With a role to play

- Public, Private and Voluntary Sector
- Community groups
- Residents

WHAT WORKS

- What would it take to turn the curve?
- Best practice
- Best hunches

Data development
Agenda (Pt 2)

ACTION PLAN

- What do we propose to do, how and by when

examples of international delivery of OBA

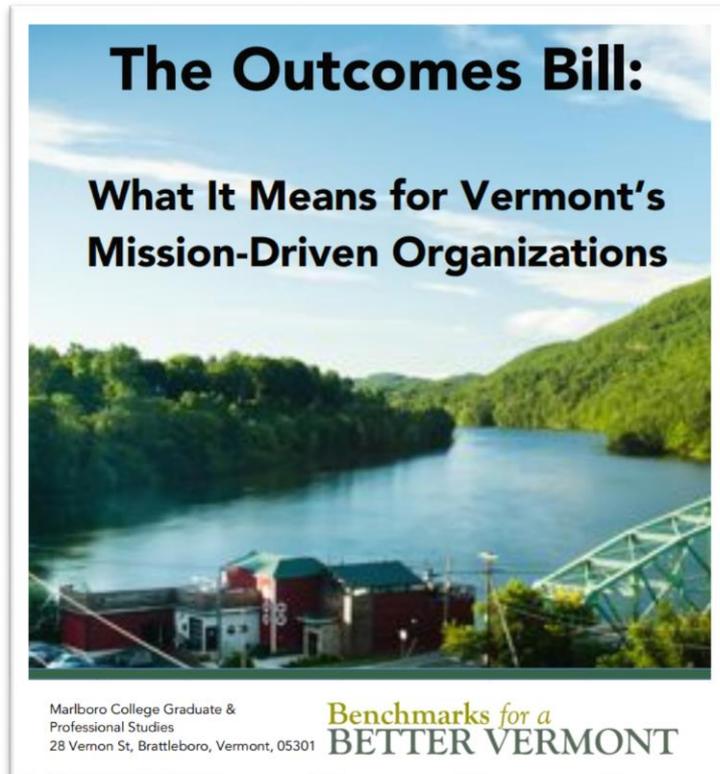


New Zealand Government

..... Streamlined contracting for all NGOs funded by all ministries using OBA and Results Scorecard. It is not about doing more, but enabling NGOs and government agencies to be more efficient and work in a more collaborative, coordinated and connected way. The increased focus on outcomes ensures we are doing and measuring the things that make a difference, rather than just counting activity.



Vermont



The Outcomes Bill was signed into law in June 2014. The first in the nation, the new Vermont legislation is designed to use evidence as the basis for state investments. The law will have an impact on state contracts with Vermont's mission-driven organisations and how Legislators view the budget-making process.

Vermont



- Vermont Accountability Compact
- The State of Vermont has identified the following population-level quality of life outcomes:
 1. Vermont has a prosperous economy.
 2. Vermonters are healthy.
 3. Vermont's environment is clean and sustainable.
 4. Vermont's communities are safe and supportive.
 5. Vermont's families are safe, nurturing, stable, and supported.
 6. Vermont's children and young people achieve their potential.
 7. Vermont's elders, people with disabilities and people with mental conditions live with dignity and independence in settings they prefer.
 8. Vermont has open, effective, and inclusive government at the State and local levels.



Promise Neighbourhoods Initiative

..... a federal program supporting community-driven, place-based efforts to improve educational and developmental outcomes for children in distressed communities.



PROMISE NEIGHBORHOODS INSTITUTE
AT POLICYLINK

How We Make It Work:

The Promise Neighborhoods Institute's Role as a "Backbone Organization"

 **60+**
 NEIGHBORHOODS
IN THE U.S. AND
ABROAD

 **10**
RESULTS

 **15**
INDICATORS

1. Accelerates local leaders' ability to achieve results

- Results-Based Accountability (RBA) training
- Community of practice
- Data infrastructure (case management system and data dashboard)
- Leadership development program
- Promise Stat (team coaching for continual improvement)
- Harlem Children's Zone Vault



2. Builds evidence that cradle to career strategies are working and we're learning how to achieve results at scale

- Case studies
- Documentation of journey toward results
- Evaluation framework
- Thought leadership



3. Scales and sustains results

- Policy change (city, county, state and federal)
- Fundraising



OBA lessons



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- Clear focussed outcomes
- Indicators – choosing the “right “ ones
- Story behind the data
- Turning the curve – working with and for the community
- Embedding impact measurement
- Continuous planning process

- Cultural change
- Transparency

- Bravery, leadership , long term ..

For more information...



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National Children's Bureau

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 @ncb_ni_tweets

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Draft Programme for Government Framework 2016-21



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Context

- Stormont House & Fresh Start Agreements
- Restructuring
- Fiscal pressure
- Need for change
- Collaborative working



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PfG Framework Structure

Outcomes

14 succinct, high-level statements describing what we are trying to achieve.

Indicators

42 specific changes we want to bring about.
Taken in the round, show direction of travel.

Measures

Providing information on whether we are succeeding.

Key Actions

Actions that will shift key indicators and measures.



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Outcomes “Pyramid”



Now

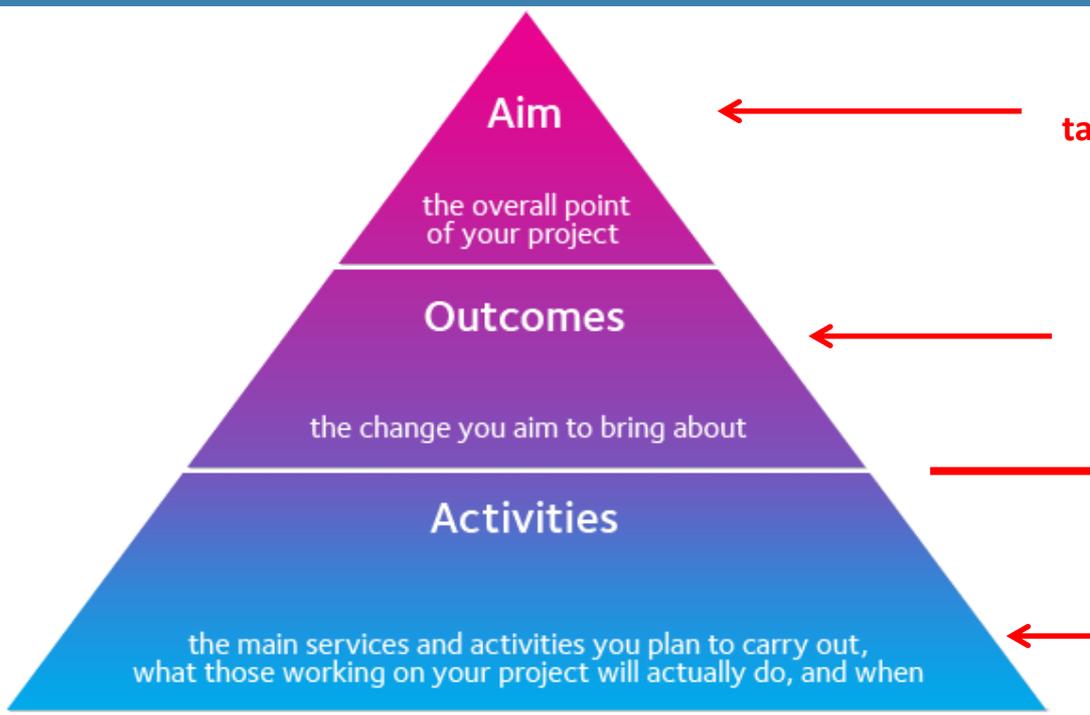
Next Steps



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Outcomes “Pyramid”



PfG Purpose: improving wellbeing for all – by tackling disadvantage, and driving economic growth

Outcomes, Indicators, and Measures already developed in PfG Framework

POPULATION ACCOUNTABILITY

PERFORMANCE ACCOUNTABILITY

Action Plans linked to outcomes – and associated performance measures



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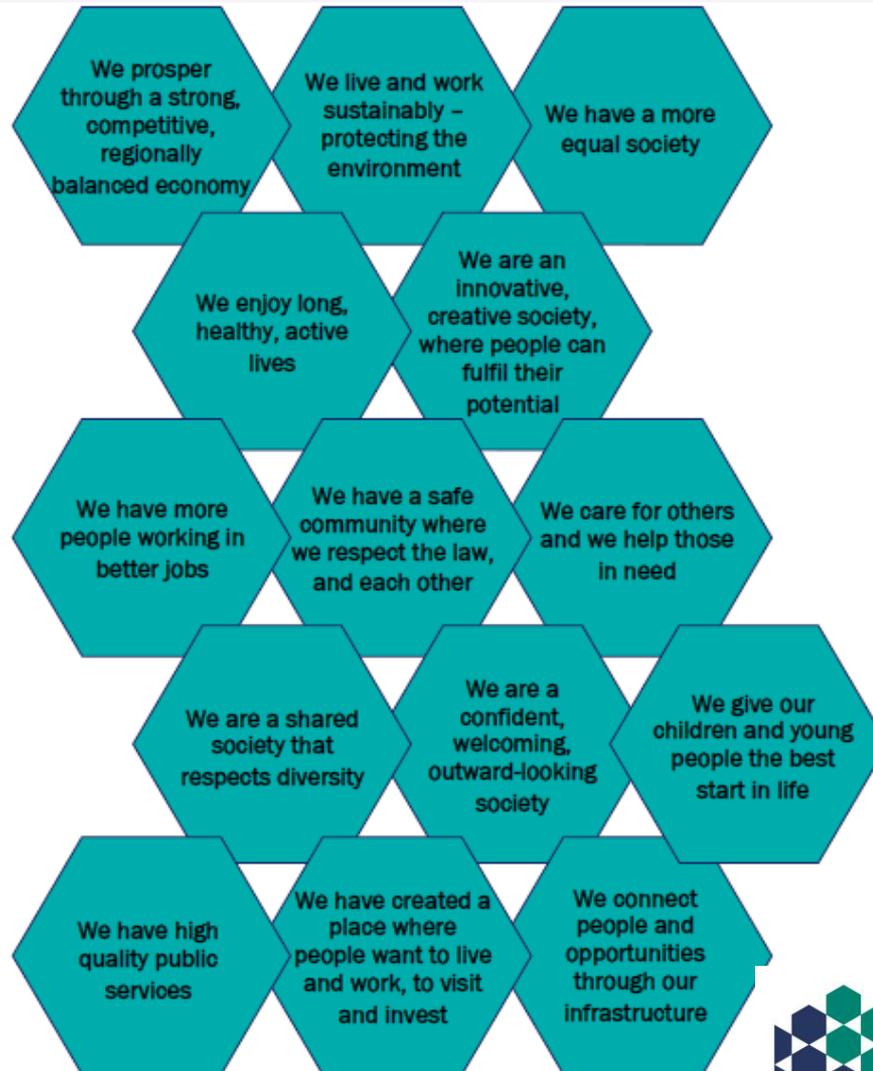
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Programme for Government Outcomes Framework

Our Purpose

Improving wellbeing for all – by tackling disadvantage, and driving economic growth

Outcomes



Respond to the consultation: www.northernireland.gov.uk



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Programme for Government Outcomes Framework

Indicators

1. Reduce crime	2. Reduce health inequality
3. Increase healthy life expectancy	4. Reduce preventable deaths
5. Improve the quality of the healthcare experience	6. Improve mental health
7. Improve health in pregnancy	8. Improve the supply of suitable housing
9. Improve support for adults with care needs	10. Improve support for looked after children
11. Improve educational outcomes	12. Reduce educational inequality
13. Improve the quality of education	14. Improve the skills profile of the population
15. Improve child development	16. Increase the proportion of people in work
17. Reduce economic inactivity	18. Increase the proportion of people working in good jobs
19. Reduce poverty	20. Increase the size of the economy
21. Increase the competitiveness of the economy	22. Increase innovation in our economy
23. Improve transport connections for people, goods and services	24. Improve internet connectivity
25. Increase the use of public transport and active travel	26. Increase respect for each other
27. Improve cultural participation	28. Increase the confidence and capability of people and communities
29. Increase environmental sustainability	30. Improve our attractiveness as a destination
31. Increase shared space	32. Increase economic opportunities for our most deprived communities
33. Reduce underemployment	34. Improve regional balance of economic prosperity through increased employment
35. Increase reconciliation	36. Increase household waste recycling
37. Improve air quality	38. Increase the effectiveness of the justice system
39. Reduce reoffending	40. Improve our international reputation
41. Increase the proportion of graduates moving into employment or on to further study	42. Increase quality of life for people with disabilities

Respond to the consultation: www.northernireland.gov.uk

Indicators are not listed in priority order. They form an interconnected framework and, collectively, assess progress on the achievement of outcomes.



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Ambition and Detail

- 42 of the biggest problems facing society
- Specific measures which are transparent and independently verified
- Targets can contort as well as assist
- Actions will be specific and measurable



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Implications

- for the Executive
- for the NICS
- for stakeholders



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Timeline

Stage	Date
Consultation on PfG Framework	27 May – 22 July
Development of PfG Action Plans	By Sept 2016
Development of: <ul style="list-style-type: none">•Economic Strategy;•Social Strategy;•Investment Strategy;•Budget	For public consultation by Oct 2016
Executive and Assembly Approval Processes	December 2016



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Consultation

- We need to know whether the outcomes, indicators and measures contained in the Framework are right and complete.
- Please respond to the consultation – www.northernireland.gov.uk

Thank You



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Engagement

- Stakeholders will be invited to engage on how to shift the curves
- Not just about Government actions
- A different sort of conversation
- Sense of shared purpose



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Questions



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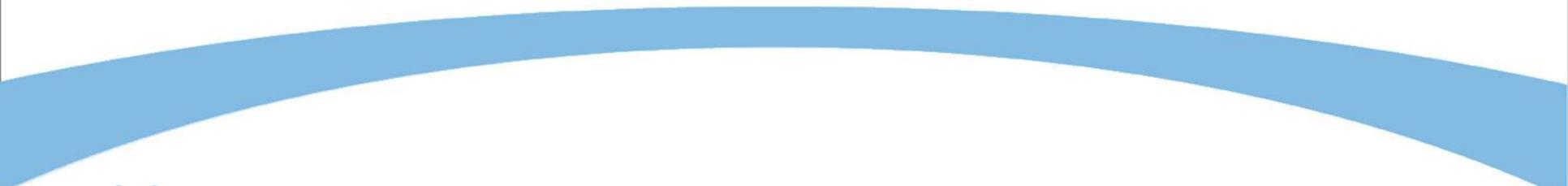
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10 statements



nicva