Getting Better with Data

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Which 3 words best describe how you feel about data?

DATA

Share your three words in the googledoc
Purpose of today’s workshop

- Learn about data strategy + factors for success
- Assess how your organisation is doing
- Share challenges and needs
- Sign post resources and support
Agenda

11:00  Welcome and introduction (NICVA + Data Orchard)
11:05  An introduction to data strategy (Data Orchard)
11:20  Take your assessment (All)
11:30  Discussion in break out rooms (All)
11:50  Results and how the sector’s doing with data
12:00  Data strategy top tips
12:10  Resources and support
12:15  Questions
12:30  END
What is data maturity?

An organisation’s journey towards improvement and increased capability in using data
What do we mean by data?
The data maturity framework

7 KEY THEMES

5 STAGE JOURNEY

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The seven data maturity themes

**USES**
- Purposes for collecting and analysing
- Benefits and rewards

**DATA**
- Collection
- Quality
- Sources
- Assets

**ANALYSIS**
- Type
- Technique
- Joining
- Presenting

**LEADERSHIP**
- Attitudes
- Plans
- Capability
- Investment

**CULTURE**
- Team approach
- Self-questioning
- Openness
- Protection

**TOOLS**
- Collection
- Storage
- Organising and managing
- Analysis and reporting
- Integration and architecture

**SKILLS**
- Capacity
- Skills
- Training
- Access to knowledge and expertise

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It’s time to take your assessment to find out where your organisation is on the data maturity journey.

Click on the link in the chat channel:

https://datamaturity.dataorchard.org.uk/5-minute/sign-up
Breakout rooms exercise

- Introduce yourself (name, org, role)
- How did you score your organisation in your assessment?
- What are the biggest challenges around data in your organisation?
- What might help you overcome those challenges?
Results: 3 words on how people felt about data
Results: range of attendees’ taster data maturity scores

Based on 18 respondents
Example theme results from organisation report
Stages of data maturity by sector 2022-23
Changes in data maturity in the nonprofit sector 2020-2023
Photo by: Sian Basker, August 2022, The paradox museum stockholm
“Parts of the plan were unplanned. That's the plan. I mean, you don't want to overplan a plan.”

Count Olaf

https://www.magicalquote.com/seriesquotes/parts-of-the-plan-were-unplanned-thats-the-plan/
Data strategy top tips

- You need to know where the organisation wants to go
- You need to know where the organisation is now
- Imagine the future organisation in terms of data
- Strategy means saying no to an awful lot of fun things
- Don't over-plan
Five things you can do for free

1. Explore free tools and resources on the data maturity hub dataorchard.org.uk/tools-and-resources

2. Look at other nonprofits’ data strategy stories dataorchard.org.uk/data-strategy

3. Come to the monthly online Datafolk club for nonprofit people dataorchard.org.uk/events

4. Check out our list of where to get help with data dataorchard.org.uk/resources/data-support-providers

5. Sign up to our ‘Data4Good tips, tools and tales’ monthly newsletter eepurl.com/dJwf0l
Get in touch

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